

cat yu

contact

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about

Just a girl from Northern California who lived in Boston for five years and is still trying to figure out how to stay warm in the winter. Despite that, she's moved herself to Utah, where the snow is powdery and the sun shines more than it doesn't. She can often be found in the kitchen snacking, on a mountain skiing, or hiding under several layers in front of a computer. Currently looking for an opportunity to combine a passion for design and adventure into something creative. Interested? Let's talk!

hobbies

Exploring via bike and camera lens.
Road trips and spontaneous adventures.
Putting long sticks on my feet and sliding around on snow.
Eating like a hobbit.
Befriending strangers.
Especially if they have dogs.

education

Boston University, Class of 2017
BFA in Graphic Design with a Minor in History of Art and Architecture
GPA 3.8, Magna Cum Laude, Deans List with Recognition
Boston University College of Fine Arts Scholarship Award
Boston University Varsity Track & Field, Discus and Javelin

experience

FREELANCER GRAPHIC DESIGNER

Freelance Graphic Designer, November 2017 – Present
Branding, illustration, type setting, social media, and more. Clients include Solitude Mountain Resort, Custom Getaways, Lyd Bottle, Wheels & Skis and more.

VISUAL DIALOGUE

Freelance Graphic Designer, November 2017 – May 2018
Branding and collateral for clients like National Park Service, Union Square, Hood Park, and White Horse Tavern.

THE GALANTE ARCHITECTURE STUDIO, INC.

Freelance Graphic Designer, September 2017 – March 2017
S.O.Q. layout, printing, cutting, binding. Creating presentations, icons, flyers, postcards and office templates. Building Lego models of the Guggenheim.

HARVARD BUSINESS REVIEW

Graphic Designer, October 2016 – June 2017
Magazine layout design, print and digital illustration, podcast logo design.
Published hand model.

skills

Adobe Creative Cloud, basic HTML and CSS
Photography - digital: Canon 60D, film: Minolta 7000i
Silk Screen Printing
Conversational German
PSIA Alpine 1 & Child Specialist 1 Certified Ski Instructor

relevant studies

Boston University Studio Arts Program - Venice, Italy
Boston University Spring Design Program - Amsterdam, Netherlands

exhibitions & submissions

Arts at Sloane House, Spring 2014
Undergraduate Art Showcase, Fall 2014 and 2015
Student Showcase at the PRC in Boston Spring 2015 and 2017
First Place Art of Astrophysics Competition, 2016
Cadillac Olds, BFA Thesis Exhibition, Spring 2017
City of Boston Arts and Culture, Holiday 'B' Contest, 2018